

AMAZING PROFITS

CLEANING UP!

Start your own grounds cleanup service and pick up \$100,000. All you need is a broom and dustpan.

The great thing about this business is you don't have to be a genius to start your own business. Anyone can do it and make a lot of money," said Winch.

"You don't need any expensive tools or equipment. All you need is a couple of brooms, a litter collection tool (available at your nearest home center or hardware store), a phone and a few business forms. There is no big investment to this business, no overhead, no problems!"

Brian Winch said, "With your own grounds cleanup business you can work right out of your home. There is no need to open any type of outside facility and incur costly rental fees. Keep your present job and launch this business on a part-time basis. You may eventually decide, as I did, to devote yourself on a full-time basis to your new business venture."

Winch has written a manual based on his years of experience operating his own grounds cleanup business. "It's written in a format that assumes one doesn't know anything at all about running a small business. If you are eager to learn the tricks of this trade, they are all here," said Winch.

The manual cuts through a lot of the basic research one would have to do to launch this type of cleanup service. The manual describes the proper equipment, the approach to generate business and even how to expand by hiring employees to take on cleanup assignments.

Brian Winch was inspired by the best-selling book "The Millionaire Next Door," by Thomas J. Stanley and William D. Danko, which reveals that about two thirds of America's millionaires who still work are self-employed. The types of businesses they own tend to be simple, such as dry-cleaning or welding. Their profiles show that you don't need a family pedigree, an advanced education or a fancy job title to become



Brian Winch started his lucrative six-figure business with nothing more than a broom, a dustpan, a phone and a few business forms. Brian enjoys the freedom and flexibility of being his own boss and says you can do it, too.

rich. You must have a plan to achieve your goals and take action, says Winch. "It's up to you. Often times it's the simple things that can lead you to success."

Brian Winch has discovered what many successful entrepreneurs have found over the years: look at your community to find a need that is not being met. Start a business that fills that need.

If you take a walk around your neighborhood you just might discover that there is something you can do to fill a particular need. It just might be a grounds cleanup service similar to the one that Brian Winch started in his home town. But it could be a wide variety of other possibilities, too.

Is there an errand service that could work in your community? How about a food delivery service? Is there a shuttle bus for seniors or even a van to take them shopping or to the movies? Would a local retirement center consider putting you on the payroll to provide such a convenience for their members?

Be creative and open-minded. Don't be discouraged if you don't locate something the first time out. Talk to business owners about what they would like to see in the community, too. You might start a business catering to helping small business owners complete certain tasks or missions.

CLEANING UP FOR CASH

Have you ever wondered if it's still possible to make a lot of money starting with almost nothing? Brian Winch is proof that such opportunity still exists and the American Dream can be realized. For the past two decades he's been cleaning up in the highly lucrative grounds cleanup business.

Winch says, "To be successful in this business you need a strong work ethic and commitment to customer service. Most people look down on grounds cleanup work. They think it's dirty, hard work. I'm glad they think this way. With little competition, there's more money for me"

Brian Winch has written a manual on how to make money in parking lot/grounds cleanup. Earn \$50,000 to \$100,000 a year as a simple one man operation, or much more with others doing the work. For details visit Brian Winch's website at www.cleanlots.com. He did it and shares the secrets of his success in *Cleaning Up for Cash*.

Brian Winch was a shipping and receiving clerk at a large sporting goods store in 1981. He was earning a modest income and, like most people who work for a salary, he desired more money. He knew that he certainly wasn't going to get it as a shipping and receiving clerk.

So Brian decided to go into business for himself. The question was: what business should I start? He considered a number of different options, but had almost no startup cash to use for his new venture

"I remembered my father use to moonlight," said Winch. "He made extra money cleaning up litter at a couple of shopping centers. I decided to see if the money paid would justify this kind of work."

"I knew I could do this and set my own hours while still keeping my present job. I was surprised to discover I could charge and make more than three times what I was being paid as a shipper/receiver. And it was the easiest thing in the world to do. All I had to do was clean up any litter from the sidewalks, parking lot and lawn."

Take a walk or drive around your community and evaluate the options. While you're doing it don't forget to scan all of the parking lots. How do they look? Littered? If they are, contact Brian Winch about his grounds cleanup manual. It could be the perfect opportunity for you. ●