

## About Cleanlots and Brian Winch

Brian Winch is the founder and creator of Cleanlots.

He's been operating a parking lot clean up business since 1981. Articles have been written about his business in various publications such as [Home Business](#) magazine.

Check out the others in the Cleanlots [press page](#) or read the [testimonials](#). As they say, proof is in the pudding, and I've got lots of proof!



Brian Winch (1984): Three years into "Cleaning Up for Cash".



Brian Winch (2013): Over 40 years in a successful business.

Brian started Cleanlots when he was working at a sporting goods store, completely uninspired by his job and lacking motivation for it.

His prospects were slim, had only a high school diploma and a small savings account. He however had the motivation to change his life for the better and a willingness to work for himself.

That's when he remembered his father made extra money on the side by cleaning up litter in a neighbourhood shopping plaza. He'd gone along with him a few times as a kid and remembered thinking how easy it was. They just walked around the property cleaning up litter before the stores opened the next day and getting paid for it.

It was then that Brian decided to start a home-based litter cleanup business part-time, so the work didn't interfere with his full-time job. He contacted property management companies and offered to clean their retail, office, and warehouse properties on a daily basis.

After just two months he was making more money than in his full-time job. Bet you can guess what he did next...

### **HE QUIT HIS JOB.**

Brian turned his \$200 investment into a \$650,000+ per year business. He never dreamed he could turn a litter cleanup business into such an enjoyable lifestyle, but he did.

### **Why Create This Simple, Low Cost, Home Based Business Opportunity?**

Now, over 35 years later, Brian is nearing retirement. He's had a great life and wants people to do what he did, which is to succeed in this business. Hence Cleanlots.

*He wants people to achieve freedom and control over their life and income.*

*He wants to empower people to create their dream lifestyle.*

Brian believes Cleanlots is possibly the easiest, most honest and least expensive way for people to start a side hustle or a home-based business and take control of their future.